

Turn Your Supporters' Steps Into Monthly Donations



The Giving Step is a mobile donor app that automatically converts your donors' daily steps into monthly gifts.

HOW IT WORKS



Your donors download the app and connect to you
You name and promote the program



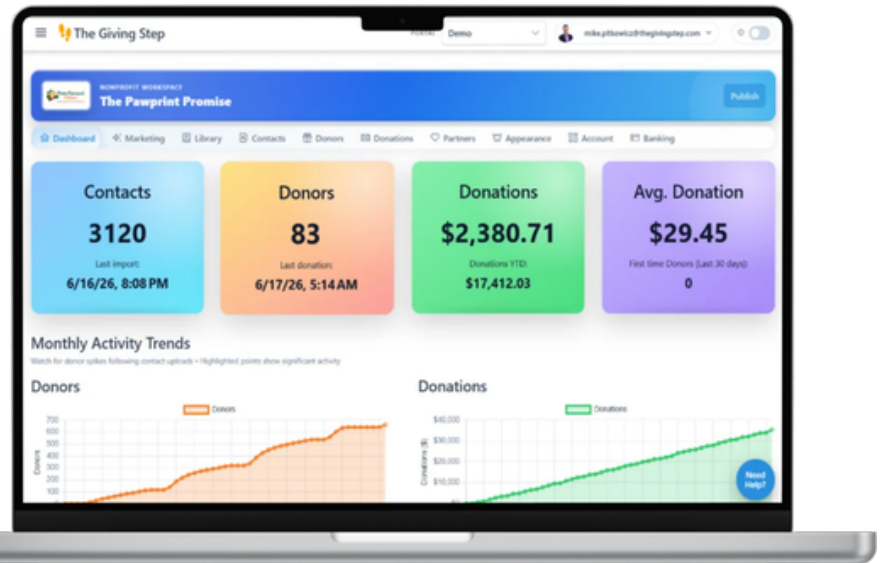
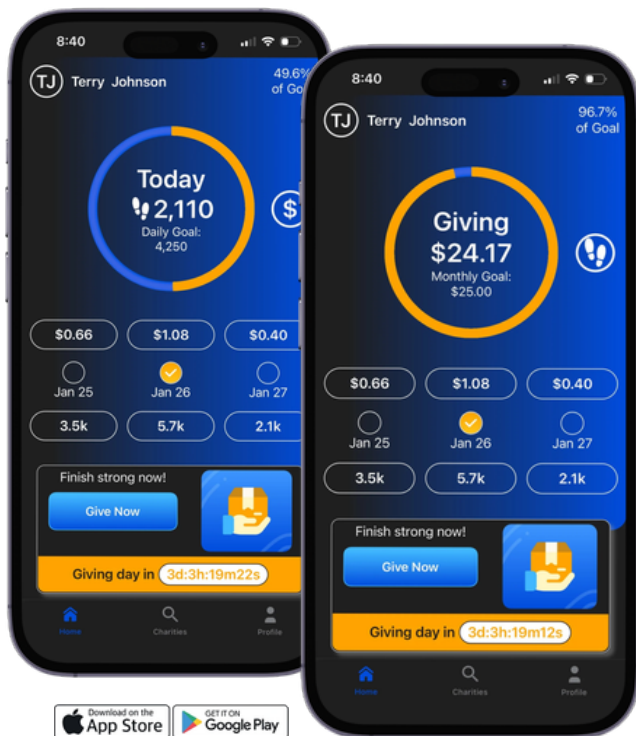
The app tracks their steps and monthly giving automatically
No nonprofit resources needed



Steps convert into their monthly donation to you
ACH transfer to your account

WHAT YOUR NONPROFIT GETS

- ✓ **Free to Join** – No setup fees, no subscription
- ✓ **Recurring Monthly Donors** – Engaged retention
- ✓ **A Behavior Based Solution** – Donor value driven
- ✓ **Easy to Use Marketing** – No complex system to manage
- ✓ **Peer-to-Peer** – Reaching new supporters monthly
- ✓ **Too much to list!**



Ready to add a new stream of engaged, recurring donors?

Getting started takes minutes – and costs nothing.

888-903-STEP (7837)

info@thegivingstep.com



Register at TheGivingStep.app